Why clients choose to make a commitment to choose to invest in a coaching programme

What they don't want and what they definitely DO want.

What my clients & potential clients want to move away from in the main are:

- 1. No time to think
- 2. Disconnect of implementing decisions from the top
- 3. More to do in less time with fewer resources
- 4. Distraction of having to have finger on pulse at same time as meta-view
- 5. Challenges of people, relationships and politics
- 6. Beliefs that limit
- 7. Assumptions and unconscious behaviour
- 8. Blocks and patterns
- 9. Dis-functional communication
- 10. Lack of career progression & development opportunities

What do you want to move away from, let go of in order to do what?

Benefits that clients' desire and or choose to move towards in the main are:

- How to create a leadership style fit for purpose in alignment with their being
- Managing expectations in a fast-changing world & challenging financial context
- Time to think
- Opportunity to deepen, broaden, challenge thinking to progress to next level
- Secure confidential space to talk through business issues and personal ones that impact on these
- Opportunity to be vulnerable and explore other perspectives
- Concepts, solutions, clarity, accountability & awareness
- Courage to take high risk actions/ decisions
- Working with a thinking partner who brings experience, credibility
- Defining purpose aligned with passion
- Interweaving heart & mind to achieve a sustainable bottom line
- Success in balancing all elements of life; meaningful success without struggle
- Expand leadership skills & qualities beyond what is considered possible
- · To nourish and nurture their self
- Support for the willingness to be bold and courageous
- Learn to monitor thoughts, begin to question them and become aware of them. Then can then choose ones that serve and don't serve their vision.
- Easier to reflect, rethink and reboot as a result of learning rather than making same mistake 10 times and wondering why.

What would be your top 3 objectives or goals that if you could achieve them would make a significant difference in your life, work, career? And what would you be prepared to invest to make them become a reality?